GPI Business Expo

Press Release

Phoseon Technology Showcases LED Curing Technology at Graphic and Product I.D. Business Expo

LED curing offers significant benefits to screen printing

Hillsboro, Oregon (September 14, 2016) – Phoseon will be displaying LED curing solutions along with presenting a technical seminar at the upcoming Graphic and Product I.D. Business Expo. The combination of low heat and high energy makes Phoseon's LED curing technology a good fit for screen printing, which allows a wider variety of materials to be used including plastics, metals, ceramics, glass, wood, posters and other items. LED for screen printing can also be used for direct bottle and tube decoration, which eliminates the need for a label. Phoseon's high-performance LED light sources are ideal for screen printing and come in a variety of shapes and sizes to match application needs.

Jennifer Heathcote, Midwest Regional Sales Manager for Phoseon Technology, and Mike Higgins, East Coast Regional Sales Manager for Phoseon Technology will be presenting a technical seminar on UV Curing at the semi-annual meeting on Monday, September 19 at 3:00 PM.

GPI, the National Association of Graphic and Product Identification Manufacturers, is comprised of member companies who produce and manufacture vital, unique and artistic products and services, including membrane switches, overlays, touch screens, instrument clusters, front panels, nameplates, labels, decorative trim, man/machine interfaces, dials and scales. The Graphic and Product I.D. Business Expo 2016 will be held at the Westin Cleveland Downtown in Cleveland, Ohio, September 19-20.

About Phoseon Technology

In 2002, Phoseon Technology pioneered the use of LED technology for UV curing applications. As the world leader in UV LED curing, Phoseon provides patented LED technology to deliver rugged, high-performance products for application specific solutions. The Company is focused 100% on LED technology and provides worldwide sales and support capabilities.

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