

## Phoseon Technology Participates at SGIA Expo

*Attend the panel sessions to learn more about UV LED curing for graphic arts*

Hillsboro, Oregon (October 22, 2015) - Phoseon Technology, the world leader in UV LED curing, will be participating in two panel discussions at the upcoming Specialty Graphic Imaging Association (SGIA) Annual Expo taking place 04 November, 2015 to 06 November, 2015. The Trade Show, Fair and Exhibition location is Georgia World Congress Center.

Tuesday, November 3<sup>rd</sup> is a 45-minute panel discussion in the SGIA Industrial Printing Symposium, presented in conjunction with the SGIA Expo (Panelists include: Phoseon, Nazdar, EIT and Zeller+Gmelin). This day-and-a-half, first-of-its-kind symposium will provide a unique view into the technologies used for industrial imaging, developments that are profoundly changing industrial print, vertical markets and application opportunities, production strategies and more.

Thursday, November 5<sup>th</sup> is a 90-minute panel on the latest UV LED equipment, inks, and trends, with 10 minute presentations by each of the panelists (Panelists include: Phoseon, Nazdar, EIT and end-users). UV LEDs are rapidly emerging, offering printers fast drying, reduced energy costs and a superior sustainability profile. This session presents a complete overview of the technology, including equipment, formulation (inks, coatings and adhesives) and process control perspective. This session covers the fundamentals and key considerations, allowing you to ask the right questions and maximize your return on investment as you dive into UV LED technology.

### **About Phoseon Technology**

In 2002, Phoseon Technology pioneered the use of LED technology for UV curing applications. As the world leader in UV LED curing, Phoseon provides patented LED technology to deliver rugged, high performance products for application specific solutions. The Company is focused 100% on LED technology and provides worldwide sales and support capabilities.

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